PREPARING FOR THE 2020 DECENNIAL ENUMERATION
CALIFORNIA 2016 FUNDING SOURCES

<table>
<thead>
<tr>
<th>Source</th>
<th>In Billions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Census Based Federal Funding</td>
<td>$72 Billion</td>
</tr>
<tr>
<td>State Reserves</td>
<td></td>
</tr>
<tr>
<td>State Income Tax</td>
<td>$83 Billion</td>
</tr>
</tbody>
</table>
FUN FACT
COMPLETE COUNT COMMITTEE

CALIFORNIA COMPLETE COUNT
Counting 2010 and Planning for 2020
## THE NUMBERS

<table>
<thead>
<tr>
<th>Year</th>
<th>State Outreach Campaign</th>
<th>Undercount</th>
<th>Mail Participation Rate</th>
<th>Apportionment</th>
</tr>
</thead>
<tbody>
<tr>
<td>1990</td>
<td>-</td>
<td>835,000</td>
<td>60%</td>
<td>+7</td>
</tr>
<tr>
<td>2000</td>
<td>$24 Million</td>
<td>522,000</td>
<td>76%</td>
<td>+1 by 18 people</td>
</tr>
<tr>
<td>2010</td>
<td>$2 Million</td>
<td>1,500,000</td>
<td>73%</td>
<td>No Change</td>
</tr>
</tbody>
</table>
2020: WHAT ARE WE GOING TO DO?

• State Budget process begins in January. We can’t wait to see what the Governor proposes.
• FY 2017-18 authorized $3 Million for Outreach.
• FY 2017-18 authorized $7 Million for LUCA.
LUCA 2020

- $7 Million in LUCA Participation Grants for Local Government.
- Assembly Democratic Caucus engaged in a Government to Government Outreach Campaign to encourage participation in LUCA.
- Member Offices are calling City Managers with the signup deadline this Friday.
PARTNER WITH LOCAL GOVERNMENT
STATE OUTREACH CAMPAIGNS

- Covered California.
- Caseworker Outreach.
- Immigrant Programs.
- EITC.
- School Curriculum Pilot.
ONLINE ARCHIVE

http://www.asmdc.org/Census

• California Census-Related Legislation and Executive Orders.
• Resource Guides for Elected Officials, Businesses and Schools.
• Training Videos.