Tide? Wave? Tsunami?

What’s Coming in 2018
A President’s First Midterm

October Approval Rating  President's party's net House result

Kennedy  Johnson  Nixon  Ford  Carter  Reagan  Bush  Clinton  Bush  Obama

61  44  58  53  49  42  57  48  67  8  45  63

-4  -47  -12  -48  -15  -26  -8  -52  8  -63
Where Trump Stands

Approve

39.4

Disapprove

56.4

Approve

39.4

Disapprove

56.4
2017 Special Elections

U.S. House of Representatives

Before

Dems 1
Repubs 5

After

Dems 1
Repubs 5

(CA 34, GA 06, SC 05, KS 04, UT 03)
2017 Special Elections

State Legislative Seats

Before

- Dems: 37
- Repubs: 47

After

- Dems: 49
- Repubs: 35

2017 Special Elections

<table>
<thead>
<tr>
<th>Location</th>
<th>Trump</th>
<th>Clinton</th>
<th>2017 R</th>
<th>2017 D</th>
</tr>
</thead>
<tbody>
<tr>
<td>KS 04</td>
<td>60</td>
<td>33</td>
<td>52</td>
<td>46</td>
</tr>
<tr>
<td>SC 05</td>
<td>57</td>
<td>39</td>
<td>51</td>
<td>48</td>
</tr>
<tr>
<td>NY Assemb 9</td>
<td>60</td>
<td>37</td>
<td>42</td>
<td>57</td>
</tr>
<tr>
<td>OK Sen 37</td>
<td>67</td>
<td>27</td>
<td>49.7</td>
<td>50.3</td>
</tr>
</tbody>
</table>
What Virginia Tells Us

A Democratic Surge in the Suburbs

A Republican Rout in the Rurals
Suburb Surge vs. Rural Rout

Virginia Election Results, 2000 vs. 2016

Northern Virginia
- Gore-Bush: 1.4
- Clinton-Trump: 36

Southwest Virginia
- Gore-Bush: -14
- Clinton-Trump: -36

Statewide
- Gore-Bush: -8
- Clinton-Trump: 5
The Urban-Rural Divide

Election results from America’s 25 largest counties

<table>
<thead>
<tr>
<th></th>
<th>Clinton 2016</th>
<th>Obama 2012</th>
<th>Trump 2016</th>
<th>Romney 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>14,439,331</td>
<td>13,085,823</td>
<td>7,177,818</td>
<td>7,567,378</td>
</tr>
</tbody>
</table>
The Urban-Rural Divide

Election results from counties with >10,000 residents
The Urban-Rural Divide

Where U.S. GDP Comes From

- **6 largest metros:** New York, Los Angeles, Chicago, Houston, Washington, Dallas
- **6 largest metros:** 24%
- **7th-25th largest metros:** 26%
- **26th-110th largest metros:** 25%
- **Rest of America:** 26%

6 Largest Metros: New York, Los Angeles, Chicago, Houston, Washington, Dallas
The Ohio River Valley

20%+ Shifts toward Trump

- 37% shift, Calhoun county, West Virginia
- 40% shift, Monroe county, Ohio
- 46% shift, Elliott county, Kentucky
It’s (Not) The Economy?

Jobs are difficult to find

Plenty of jobs available

Public’s views of local job availability are more positive than at any point since 2001

% saying ____ in their community ...


PEW RESEARCH CENTER
It’s (Not) The Economy?

Most important issue/problem facing US

2009: 86% of Americans cited economic issues as top problem
Today: 15% of Americans cited economic issues as top problem
It’s (Not) The Economy?

Most important issue/problem facing US

- Dissatisfaction w/ Govt: 23
- Race relations/racism: 10
- Health care: 9
- Divided country: 7
- Immigration: 6
- Guns: 5
- Terrorism: 5
- Economy: 4
- Unemployment/Jobs: 4

Source: Gallup
It’s (Not) The Economy?

Economic Conditions are Excellent/Good

Source: Pew Research Center
Hyper-Partisan Counties

80%+ Trump Counties: 371
70%+ Trump Counties: 1,559
80%+ Clinton Counties: 17
70%+ Clinton Counties: 99
Counties That Flipped
The Coming Generational Shift
Whites Becoming More Conservative
Why It Matters

White vote as share of electorate

Dem share of white vote

Dem share of non-white vote

Non-white share of electorate
# What’s Coming Next

Big Issues on the Horizon for State Legislatures

<table>
<thead>
<tr>
<th>Harassment Scandals — And Solutions?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Mega-Deals</td>
</tr>
<tr>
<td>Growing Infrastructure Demand</td>
</tr>
</tbody>
</table>
Trump’s Presidency, Explained in 1987

“I play to people’s fantasies. A little hyperbole never hurt.”

- The Art of the Deal, 1987
“Sometimes, part of making a deal is denigrating your competition.”

- The Art of the Deal, 1987
Trump’s Presidency, Explained in 1987

“If you ask me exactly what the deals … all add up to in the end, I’m not sure I have a very good answer. Except that I’ve had a very good time making them.”

- The Art of the Deal, 1987
Trump’s Presidency, Explained in 1987

“Controversy, in short, sells.”

- The Art of the Deal, 1987