30% of millennials would rather invest $1000 in Bitcoin than in government bonds. They are also twice as likely to buy cryptocurrency than any other age group.
251 hedge funds investing in cryptocurrency with an estimated $5 billion in assets under management.

Of these funds, 200 were launched since the beginning of 2017.
As of April 2018, there were over 500 cryptocurrency exchanges worldwide.

As of September 2016, there were only 48.
If you build it, they will come

Exchanges
Asset Managers
Custodians (Qualified)
ATS/Broker Dealers
Investment Advisors
Fintech/Payments
Traditional/Investment Banks
Everything that can be tokenized, will be tokenized.