Good Ideas for Public Awareness Campaign

▪ What are the top three constituent concerns/requests?
  ▪ Credit monitoring?
  ▪ How to check if information is compromised because of a data breach?
  ▪ Education on safe online practices?
  ▪ Who to call when there’s a problem?

CALL OUT YOUR ANSWERS!
How can states and localities partner on cyber issues?

- What are existing state resources?
- Are there cross-jurisdictional resources, e.g. Ciso-as-a-service or shared data centers between states and locals?
- What are the impediments to communication between state and local governments on cyber issues?
  - How can communication be improved?

CALL OUT YOUR ANSWERS!
Now it’s Time to Brainstorm!!

▪ What are some good examples of state and local government collaboration?