FARMERS INSURANCE DISASTER RESILIENCE WORK

Preparedness  Response  Recovery

American Red Cross

Operation BBQ Relief

SBP

Team Rubicon Disaster Response

FARMERS INSURANCE
DISASTER PREPAREDNESS

Farmers Engagement

- Farmers is dedicated to providing knowledge and advice to customers
- We published “Seasonal Smarts Digest” to help prepare customers for disasters
- Uses Farmers historical claims data, professional insights, and customer surveys to provide relevant tips and information

Non-Profit Partner Engagement

- National sponsor of the American Red Cross Sound the Alarm Campaign
- Volunteers canvassed at-risk neighborhoods to install free smoke alarms and educate families about fire safety and prevention
- Farmers Engagement:
  - 5 cities
  - 264 Farmers volunteers
  - 1,830 alarms installed
  - 670 homes made safer

IT'S TIME TO GET PREPARED

FARMERS INSURANCE

SOUND THE ALARM
Save a Life
American Red Cross

A Lifesaving Season
Spring 2019
Partnership Update Prepared for
DISASTER RESPONSE

Farmers Engagement

- Post disaster, Farmers deploys a fleet of Mobile Claims Center (MCC) buses
- Buses provide food, water, sundry items, and high-speed internet to members of the community

- Joined forces with Pet Partners to bring therapy dogs to disaster relief sites for customers and employees

Non-Profit Partner Engagement

- Operation BBQ Relief deploys teams to recently impacted areas to provide hot meals to members of the community and first responders

- Team Rubicon rapidly deploys emergency response teams when disaster strikes

- Supports local authorities as requested with disaster readiness, relief, recovery, and search and rescue missions
DISASTER RECOVERY

Partnership with SBP

- Launched partnership in 2013 to help rebuild the city of Joplin, MO
- Created a **post-disaster rebuild program** for employees to volunteer:
  - Currently rebuilding in both **Texas and Florida**
  - Previous rebuild sites include: Baton Rouge, LA; Monmouth County, New Jersey; San Marcos, TX
  - To date, over **1,900 employees** have volunteered their time, totaling over **65,000 hours**
- Engagement with SBP more recently includes skill-based volunteering opportunities for our employees. Projects include:
  - Claims training to assess damage of a house and repairs needed
  - HR roundtable
  - SBP strategy refresh
  - Scorecard design for annual reporting