Generics: 90% of Scripts, Only 22% of U.S. Prescription Spending

- GENERIC: 90% of prescriptions filled, 22% of prescription spending
- BRAND: 10% of prescriptions filled, 78% of prescription spending

Source: IQVIA 2018
Because generics are **Lower Cost**, **Co-Pays** are Lower

**Average prescription Co-pay**

- **Generic Co-Pay**: $5.63
- **Brand Co-Pay**: $40.65

*The amount set by the insurance plans.*

Source: IQVIA 2018
Generic Market Stress: 35 Months of Plummeting Prices

U.S. Generics Monthly YOY Volume vs. Gross Sales Dollar Growth

* Includes generics & others  | Sources: IQVIA, Morgan Stanley, Adam Fein
Generics Forced to Higher Formulary Tiers: Patients Forced to Pay More

Seniors paid almost $22 billion in extra out-of-pocket costs