53% of voters say it’s difficult to find out medical costs before a visit.

51% say the bills are confusing.

62% say it would be tough to pay their entire deductible in one month.

61% of voters received larger-than-expected medical bills.

Just 12% think higher-cost providers always provide better care.

63% of voters think providers charge significantly different prices, even if using the same equipment and facilities.

Just 31% think their insurer is working on their behalf to keep costs low.

77% of Americans want the Right to Shop in health care.

THE PROBLEM

1. CONFUSING MEDICAL BILLS

2. UNPREDICTABLE & UNAFFORDABLE COSTS

3. LACK OF TRUST IN PROVIDERS

RIGHT TO SHOP
Curing the Health Care Headache

Americans want the Right to Shop for health care services, just like they do for everything else.
The Solution:
Right to Shop. It Works.

HOW RIGHT TO SHOP WORKS

IT’S THIS SIMPLE:

1. Your doctor recommends a medical service.
2. Call or go online to find your best options.
3. Choose the best location at the best value.
4. Have your procedure at the location of your choice.
5. Cash in on the shared savings.

Case Study: New Hampshire

$12 million total savings
$1+ million total incentives paid to shoppers

Top 5 Shopped Services

- colonoscopy
- mammogram
- PET scan
- lab/blood work
- physical therapy

88% of members shop for better deals