Banks in their Communities

Protecting Older Americans

The ABA Foundation’s Banks in their Communities database highlights the efforts of banks of all asset sizes in Protecting Older Americans.

View these profiles and more at aba.com/CommunityEngagement

Community Commitment Awards

The map above displays entries received for the ABA Foundation’s Community Commitment Awards in the Protecting Older Americans category. The Awards also recognize banks and bankers in the following categories:

- Affordable Housing
- Community and Economic Development
- Financial Education
- Nontraditional Borrower and Underbanked
- Volunteerism
- George Bailey Distinguished Service Award

2015 WINNER
First Financial Bank, Abilene, Texas for its Fraud Busters and Financial Exploitation Education programs. Through partnerships with law enforcement, community organizations, and employee training, First Financial Bank has helped protect vulnerable senior citizens in its communities. Its bankers regularly provide workshops and their efforts, to date, have prevented losses in excess of $1 million.

2014 WINNER
Bank of American Fork, American Fork, Utah for AccountSmart™ Tools for Seniors, a program designed to protect older customers from fraud with senior-friendly account features, such as “view-only access” that allows a helper to watch for fraud without obtaining full account control. The program also offers internal and community education on elder financial abuse.

HONORABLE MENTIONS
Bank of New Hampshire, Laconia, New Hampshire
Bank of the West, San Francisco, California
Citizens Bank of Edmond, Edmonnd, Oklahoma
First National Bank of the Rockies, N.A., Helena, Montana
Lewiston State Bank, Lewiston, Utah
People’s United Bank, Bridgeport, Connecticut
Webster Bank, N.A., Waterbury, Connecticut