Allen Carroll

Allen Carroll is Program Manager for Storytelling at Esri. He leads Esri’s Story Maps team, which develops open-source web apps that enable thousands of people to tell place-based stories combining interactive maps and multimedia content. The team also develops its own story maps in order to prototype new user experiences and to demonstrate best practices for map-enabled storytelling. The team’s website is at storymaps.arcgis.com

Allen came to Esri after 27 years at the National Geographic Society. As chief cartographer at NGS, he was deeply involved in the creation of the Society’s renowned reference and wall maps, globes, and atlases. He led the creation of the Seventh and Eighth editions of the World Atlas, incorporating satellite imagery and innovative thematic maps into the editions and integrating them for the first time with interactive Web resources. He spearheaded the publication of many new maps and Web resources, ranging from decorative wall maps and supplement maps for National Geographic magazine to special projects featuring biodiversity, conservation, and indigenous cultures. He is a former member of the National Geospatial Advisory Committee.

Allen Carroll
O: (703) 506-9515 x8119
M: (571) 606-6005
Email: acarroll@esri.com
Twitter: @AllenCarroll