Booming Boomers: Five Trends Transforming Aging in America

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Aging of America

2015

2030

PERCENT OF POPULATION AGE 65+

Source: US Census
Living Longer and Increased Diversity

AMERICANS AGE 85+

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>5.5 MILLION</td>
</tr>
<tr>
<td>2050</td>
<td>18 MILLION</td>
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</table>

MINORITIES AGE 65+

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
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</thead>
<tbody>
<tr>
<td>2012</td>
<td>8.8 MILLION</td>
</tr>
<tr>
<td>2050</td>
<td>32.8 MILLION</td>
</tr>
</tbody>
</table>

Source: CDC
Older adults are staying the workforce . . .

- 71% plan to work in retirement
- More than half plan to launch “encore careers”
- People in their 50s and 60s start businesses at twice the rate of those in their 20s

. . . and are in demand as consumers.

Boomers & the Gig Economy
Home Sweet Home

Great Communities for All Ages
On-Demand Healthcare
The Caregiving Crunch

1 in 10
Are age 75 and older

3 in 4
people have been or will be a family caregiver

1 in 4
Are Millennials

National Alliance for Caregiving/AARP Survey
AARP Priorities

- CARE Act Implementation
- Respite Care
- Workplace Flexibility
- Telehealth
Older adults want to give back, make a difference and help people in need.

- Three in four 50+ adults volunteered in the last year
- 48% volunteered through religious organizations
- 27% collect, prepare or serve food for the needy

Older Voters

- Largest reliable voting bloc by age
- More informed than younger voters
- Make up their minds earlier
- More likely to vote early