“Biotechnology and State Roles”
session at NCSL Legislative Summit 2017

Biotech research is growing fast. In Massachusetts, more than 63,000 biopharma employees are working on more than 1,600 potential new medicines. Learn how new models for more efficient R&D, innovative pricing and working directly with patients impacts doctors, costs, and state and federal health policy and patients around the world.

Tuesday, Aug. 8, 2017, 2:15-3:30 p.m., Room 157ABC

Panel Speakers

**Robert K. Coughlin**
President & CEO, MassBio

As president and CEO of the Massachusetts Biotechnology Council (MassBio), Bob’s mission is to advance Massachusetts' leadership in the life sciences to grow the industry, add value to the healthcare system and improve patient lives. He is very familiar with all areas of the Massachusetts life sciences super cluster and is a passionate advocate for research and the biotechnology community. Bob has spent his career in the public and private sectors, prior to his position at MassBio he served as the undersecretary of economic development within Governor Deval Patrick's administration. Prior to that, he was elected as state representative to the 11th Norfolk district for three terms. In the legislature both healthcare and economic development were his priorities.

In the world of business he specialized in the environmental services industry and moved on to capital management and venture capital. He has held senior executive positions in both fields. He is a graduate of the Massachusetts Maritime Academy where he majored in marine engineering, and served as an officer in the United States Naval Reserve. Coughlin has also been active in the community; he is a past board member of the Massachusetts Maritime Academy and Beth Israel Deaconess Hospital. In 2016 he was honored with the Boston Biotech CEO Lifetime Achievement Award.

**Susan Dentzer** (Moderator)
President and CEO, Network for Excellence In Health Innovation (NEHI)

Susan Dentzer, a leading national expert in health care and health policy, is the president and chief executive officer of the Network for Excellence in Health Innovation. She drives the organization’s strategic agenda and priorities and serves as the organization’s spokesperson, providing insightful analyses of the U.S. health care system.

Before coming to NEHI, Dentzer was senior policy adviser to the Robert Wood Johnson Foundation. She previously served as editor-in-chief of Health Affairs, a leading journal of health policy, and as on-air health correspondent on the PBS NewsHour. She is a frequent speaker and commentator on the NewsHour, National Public Radio and other television and radio networks.

Dentzer is an elected member of the National Academy of Medicine and serves on its Board on Population Health and Public Health Practice. She is also an elected member of the Council on Foreign Relations; a fellow of the National Academy of Social Insurance; and a fellow of the Hastings Center, a nonpartisan bioethics research institute. She is a public member of the Board of Directors of the American Board of Medical Specialties; and is a member of the Board of Directors of the Public Health Institute. She is also a member of the RAND Health Board of Advisors and the Kaiser Commission on Medicaid and the Uninsured. Dentzer is a graduate and trustee emerita of Dartmouth and formerly chaired the Dartmouth Board of Trustees, and holds an honorary Dartmouth master’s degree. She was also a Nieman Fellow at Harvard University in 1986-87.

More…
Alice Moore, J.D.
Undersecretary of health, Executive Office of Health and Human Services, Massachusetts

Alice Moore, Undersecretary of health, is a dedicated public servant who has spent her career working inside and outside government to develop and implement important programs and solve complex policy challenges. As undersecretary of health services, she is responsible for creating, implementing and managing policy, legislation and operations for the largest secretariat in state government.

Undersecretary Moore previously served as chief of staff to Senate President Therese Murray, acting as chief policy advisor and strategist, and counsel to the Massachusetts Senate. In these roles, she was deeply involved in the landmark 2006 health care reform and in subsequent legislative efforts to manage health care cost containment, as well as eight state budgets.

Undersecretary Moore worked in the Attorney General’s Office and private practice. She served as the chief of the Public Protection Bureau where she oversaw the AG’s affirmative work in civil rights, healthcare, consumer protection, antitrust, environmental protection, insurance and utilities. She also led the Government Bureau, responsible for supervising the AG’s defensive case load representing state agencies, handling cases involving challenges to state statutes, and providing legal advice on administrative and constitutional law issues. Undersecretary Moore has been continuously active in community organizations and currently serves as the elected moderator in the Town of Westwood.

Dr. Michael Sherman, M.D.
Senior vice president and chief medical officer, Harvard Pilgrim Health Care, Inc.

Dr. Michael Sherman serves as chief medical officer and senior vice president for Harvard Pilgrim Health Care, a not-for-profit health plan. which provides a variety of insurance options to more than 1.25 million members in Massachusetts, New Hampshire, Maine and Connecticut. Dr. Sherman is responsible for Harvard Pilgrim’s medical trend management, provider engagement strategy, medical informatics, wellness and health promotion initiatives, care and disease management services, pharmacy services, NCQA accreditation and quality and utilization management programs.

He has also been a pioneer in developing outcomes-based payment agreements with pharmaceutical companies that go beyond the historical “pay for pills” approach. Dr. Sherman serves as chair of the Board of Managers of the Harvard Pilgrim Health Care Institute, which encompasses the Department of Population Medicine at Harvard Medical School and is the only appointing medical school department in the US based in a health plan. Prior to joining Harvard Pilgrim, Dr. Sherman served as corporate medical director for Humana. Before joining Humana, Dr. Sherman held several leadership positions with UnitedHealth Group; he held the position of vice president and general manager at Thomson Medstat (now Truven). He also served as vice president, business development and product management, for HealthAllies, an organization created to provide discretionary medical benefits to the cash-pay market, which was purchased by UnitedHealth Group in 2003.

Dr. Sherman received his M.D. from Yale and an M.B.A. from the Harvard Business School. He holds a B.A. in Anthropology and Natural Sciences and an M.S. in Biomedical Anthropology from the University of Pennsylvania. He also is a diplomat of the American Board of Anesthesiology and American Board of Medical Management, and he practiced as a cardiac anesthesiologist prior to pursuing his MBA. He currently serves on the faculty of the Department of Population Medicine at Harvard Medical School. In 2013, Dr. Sherman was appointed by then Governor Deval Patrick to represent the health plan perspective on the Massachusetts Statewide Quality Advisory Committee.

Dr. Martin Zagari, M.D.
Vice president of global health economics, Amgen.

As Amgen’s vice president of global health economics, he directs the planning, execution and scientific dissemination of worldwide economic and value evidence for Amgen’s entire product portfolio from early stage molecules to marketed products. Dr. Zagari joined Amgen in May of 2005. Prior to Amgen, between 1997 and 2005, Dr. Zagari held various positions at Johnson & Johnson in Health Economics, Medical Affairs, and Strategic Marketing. These positions included: Executive Director in J&J Corporate Strategic Marketing for the erythropoietic (light hypersensitivity) agents, Medical Director for erythropoietic treatments in oncology at Ortho Biotech, and Director positions in Health Economics.

Between 1994 and 1997, Dr. Zagari worked in Health Economics and Outcomes consulting at Technology Assessment Group/Lewin-TAG, based in San Francisco. Martin received his MD from Stanford University, an MBA from Rutgers University, and BS in Biology from the University of North Carolina at Chapel Hill and is trained in anesthesiology.

Updated 7/26/2017 NCSL